

FALL NEWSLETTER - 2021

San Diego, CA | Salt Lake City, UT

Power Plus Productions is gearing up for the Fall season! There have been a lot of changes in the events industry lately, and even more in our warehouses. Read on for updates and recaps on all the latest activity.

FRESH FACES

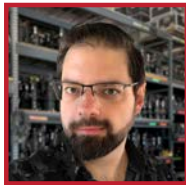
The Power Plus staff continues to see consistent growth with additional staff being brought in across multiple departments. Please join us in welcoming these talented new team members on board.

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Jerry Edgerly
Audio Engineer



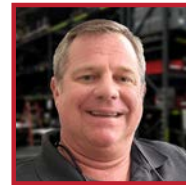
Nathan Pizar
Creative Director



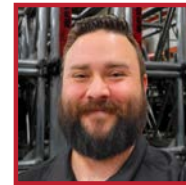
Chuck Weyant
Lighting Designer



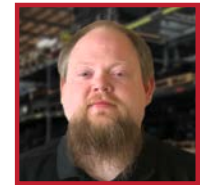
"Duck" Burns
Sales Executive



Merril Weyand
Sales Executive



Josh Watnes
Lighting Designer



Billy Maw
Rigging Technician

POWER PLUS UTAH

This summer, Power Plus Productions announced our latest growth initiative with the opening of new offices in Salt Lake City, Utah. As part of that move, we acquired BackBeats Backline, as well as the event production and equipment rental divisions

from Performance Audio. This new expansion and acquisition enables us to deliver an even better experience to our growing client base in Utah. We are settling into the new facility and will send updates soon about the official grand opening!



POWER PLUS UTAH (CONT)

We are proud to say that all the key production and rental staff from Performance Audio were able to be retained during the acquisition and transferred to work out of our new offices just around the corner. We were even able to bring back some who had been on furlough during the Covid-19 shutdown.

Keeping this group of technicians together means that our Performance Audio Production and Rental customers will have a continuity of service with a familiar team as they continue under the Power Plus name. Moving an entire warehouse is no small task, so the Utah staff certainly deserves recognition.

We will be adding more staff to round out our crew in Salt Lake, so check out our open positions!

UTAH STAFF	
Jason Hatton	Production Manager
John Andersen	Account Manager
Joshua Watnes	Lighting Designer
Billy Maw	Rigging Technician
Jeremy Cornwall	Audio Engineer
Matthew McCleary	Audio Engineer
Travis Perkins	Audio Engineer
Christopher Saul	Audio Engineer

BRAND MAKEOVER

In addition to a change of ownership and the new location, BackBeats is getting a fresh new look! The updated branding incorporates the Power Plus fonts and colors as a way to visually indicate the new relationship.

BackBeats

B A C K L I N E

Be on the lookout as we deploy the new logo across all media going forward! Meanwhile, our BackBeats customers will continue to receive the same great service from the same team, as always.

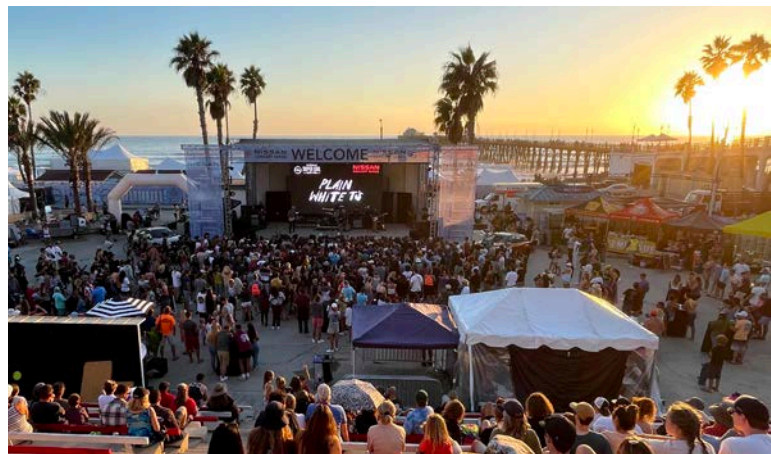
Chris Perez *Rental Manager*
Jonathan Myers *Shop Manager*



RECENT SHOWS

A global pandemic may have disrupted the live events industry, but that hasn't slowed us down! From outdoor concerts at the beach, to indoor corporate conferences, to virtual events and live streaming, we've been busy. Check out these photo highlights of some of the events Power Plus was working on over the summer.

Power Plus set up at the beach for the 14th Annual Nissan Super Girl Surf Pro, the World's Largest Women's Surf Event and Music Festival. The 3-day event featured 20 live concerts. Power Plus was responsible for the main stage including rigging, sound, lighting, and LED video wall. We also provided a secondary video wall for the Esports tent, along with audio for the main surfing competition. ▼



◀ *Power Plus supported Netflix with lights and sound while filming singer Sofia Carson for the upcoming movie, Purple Hearts.*

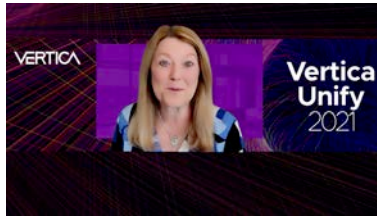
RECENT SHOWS (CONT)



▲ Power Plus provided audio, video, and lighting for a unique corporate event at the world's premiere ski resort destination, Snowbird Resort in Utah.



▲ We produced a hybrid event in Sandy, UT that included five LED walls, lighting, audio, 4k cameras, switching, recording, and web streaming. We provided a rigging and drape solution to create a custom filming environment inside a warehouse.

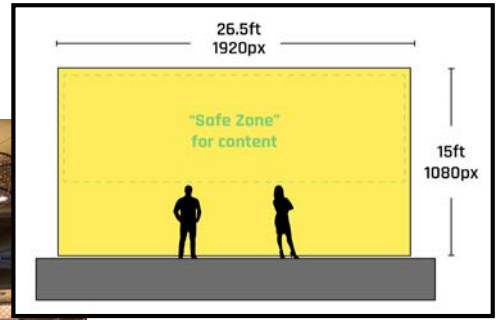


▲ Power Plus smoothly executed yet another large-scale virtual streaming event. This was an international conference, requiring us to coordinate participants around the world and across many different time zones. We pre-produced 28 presentations and ran 32 different live sessions with remote presenters in multiple countries. Finally, we delivered fast turnaround of post-event content.

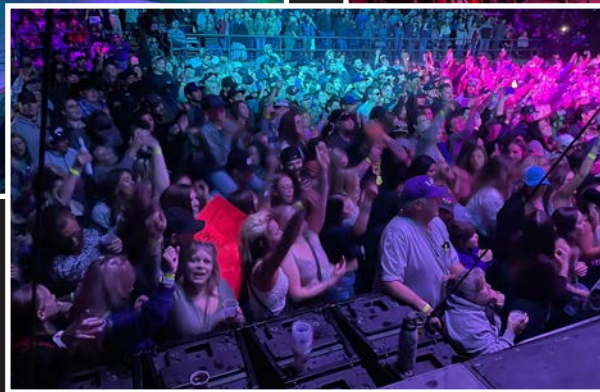
In another great collaboration, Power Plus provided both video and audio support for a conference hosted at the Mandalay Bay in Las Vegas. Three ▼ LED walls made of 880 individual 2.6mm video tiles filled the ultra-wide stage while our JBL line array sound systems energized the crowd.



RECENT SHOWS (CONT)



◀ We provided full-service production for a fall event hosted at the Gaylord Opryland in Nashville, TN. Power Plus has been trusted with producing this conference for many years. This time, we also assisted with creating digital graphics to fill our large screens as an impactful backdrop.

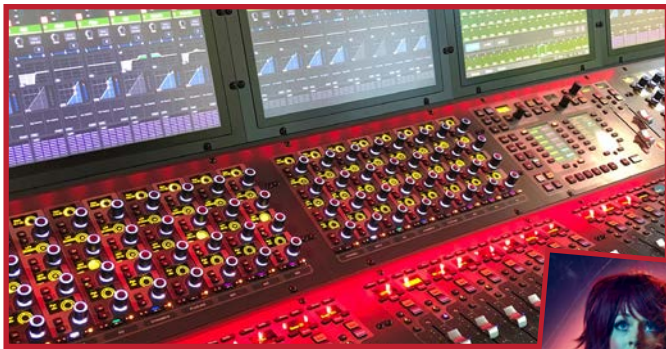


▲ We're proud to have been a part of a record-breaking, sold-out country music show in Elko, Nevada. Power Plus provided audio, lighting, and even backline, thanks to our new acquisition of BackBeats Backline.



It was an honor to provide support for so many commencement programs this summer. Due to social distancing, outdoor seating and online video streaming were crucial for helping this year's graduates celebrate their academic achievement and regain some normalcy after their tumultuous year.

▲ For a recent graduation ceremony for a North San Diego County high school, Power Plus constructed an ultra-bright LED wall, along with the stage and risers. This setup was used for the 12th grade graduation as well as the 8th grade promotion. We also provided audio, video, switching, cameras, and the live webcast.



▲ Did you know that Power Plus owns 6 AVID Venue 6SL digital audio consoles? A pair of them just came back with the rest of a large audio package that was out on tour with dancer/violinist, **Lindsey Stirling**.



GROW WITH US!

Ready to join our talented staff? We are currently hiring for several positions at our San Diego and Salt Lake City locations! Spread the word, and check out the Careers page on our website to apply.

www.PowerPlusPro.com/Careers

- Director of Operations
- Operations Manager
- Office Administrator
- Lighting Designer
- Master Electrician/ Lighting Tech
- Audio Engineer (A1)
- Video Engineer (V1)
- Video Department Manager
- Audio Department Manager
- Lighting Department Manager
- LED/AV Repair Tech
- LED Specialist
- Warehouse Support Tech
- Truck Driver (Class C)
- AVL Freelancers

WHAT CAN WE DO?

Since our expansion, many of our customers have asked what else we can do to help with their events. The answer: everything! Our growing team is poised to assist with everything from pre-production planning to delivering post-event content, and of course the main event in between.

Power Plus has been steadily expanding our abilities to provide full-service event support. Now with the addition of our new Creative Department, we can offer clients a wide range of services to partner with you every step of the way. We work hand in hand through every step of the process, from developing early concepts all the way through to the flawless execution of your event and the recap afterwards.

Some of the creative services we now offer include:

- Creative Direction
- Stage and Scenic Design
- Graphic Design
- Motion Design
- Previsualization
- Show Openers
- Virtual & Hybrid Events
- Video Production & Editing
- Transitions & Lower Thirds
- Projection Mapping
- Transcriptions & Subtitles
- Sizzle Reels & Event Recaps

TALK TO US!

Ready to have us work for you? Our team is ready and excited to help with your event. Just give us a call. Don't forget to follow us on social media!

San Diego, CA
760-727-1717

Salt Lake City, UT
801-487-2212

www.PowerPlusPro.com

